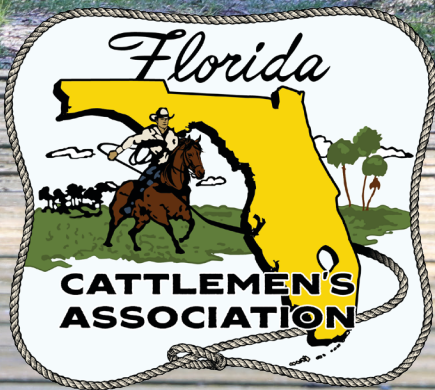


2025 FCA CONVENTION & ALLIED TRADE SHOW



EXHIBIT

2025 FCA CONVENTION & ALLIED TRADE SHOW EXHIBITOR GUIDE

RETURN FORMS AND PAYMENT TO:

convention@floridacattlemen.org

or

Florida Cattlemen's Association

P.O. BOX 421929

Kissimmee, FL 34742

CONVENTION TRADE SHOW QUESTIONS:

Dusty Holley- dusty@floridacattlemen.org

Abby Clapp- abby@floridacattlemen.org

Jim Handley- jim@floridacattlemen.org

or

convention@floridacattlemen.org

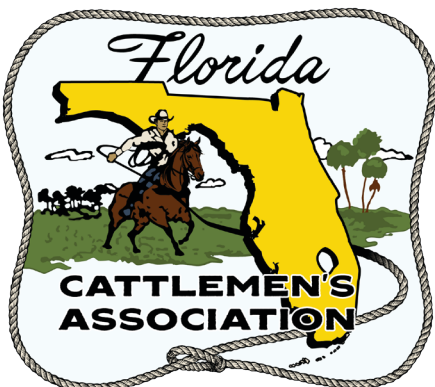
(407) 846-6221

MEMBERSHIP QUESTIONS:

membership@floridacattlemen.org

(407) 846-6221

BOOTHS WILL GO FAST, RETURN YOUR FORMS TODAY!





SCHEDULE

MONDAY, JUNE 23, 2025

- 10 a.m.-6 p.m. **Registration**
- 1 p.m. **Sweetheart Contestant Meeting**
- 2-10 p.m. **Trade Show Exhibitor Move-In**
- 3-6 p.m. **Silent Auction Drop-off**
- 6-8 p.m. **FCLA Graduation/YCC Tour Reunion Reception**
- 8 p.m.-12 a.m. **Lobby Bar Entertainment**

TUESDAY, JUNE 24, 2025

- 8 a.m.-5 p.m. **Registration**
- 8 a.m.-12 p.m. **Trade Show Exhibitor Move-In**
- 8:30 a.m.-12:30 p.m. **FCA Exec. Committee Mtg. & Lunch**
- 9 a.m.-1 p.m. **Silent Auction Drop-off**
- 9:30 a.m. **FCW Exec. Committee Meeting & Lunch**
- 10 a.m. **Florida Grazing Lands Coalition Meeting**
- 1-6 p.m. **Silent Auction Open**
- 1 p.m. **Sweetheart Power Point Presentations**
- 1 p.m. **Opening General Session**
- 1:45-5 p.m. **Committee Meetings**
- 2-4 p.m. **JFCA Check-in & Events**
- 2 p.m. **FCW Welcoming Reception/Ice Cream Social**
- 2 p.m. **Allied Meeting** (Mandatory for All Exhibitors)
- 4 p.m. **Allied Members' Trade Show Opening Reception**
- 4-8 p.m. **Trade Show Opens** (Cash Bar in Show Area)
- 6-8 p.m. **FCW Officers, Past Pres., & Chair Reception**
- 8 p.m. **Big Loop Dummy Roping & King of the Reach**
- 8 p.m.-12 a.m. **Lobby Bar Entertainment**

WEDNESDAY, JUNE 25, 2025

- 7 a.m. **FCA BOD/General Membership Meeting**
- 8 a.m.-4 p.m. **Registration**
- 8 a.m. **Silent Auction Opens**
- 9-11:30 a.m. **FCW BOD/General Membership Meeting**
- 9-11 a.m. **JFCA General Session/Business Meeting**
- 12 p.m. **Youth Appreciation Luncheon**
- 1-4:30 p.m. **Trade Show Open**
- 4:30-7:30 p.m. **Trade Show Exhibitor Move-Out**
- 5 p.m. **Cattlemen's Reception**
- 6 p.m. **Cattlemen's Supper**
- 8 p.m. **NCBA PAC & FL COW PAC Bull Sale**
(immediately following Supper)
- 8-11 p.m. **Junior Dance**
- 9:15 p.m. **Silent Auction Closes** (item pick-up)
(immediately following Bull Sale)
- 9 p.m. **Concert and Dance**

THURSDAY, JUNE 26, 2025

- 7 a.m. **FCA Past Presidents/Exec. Committee Breakfast**
- 8:30 a.m. **FCW Membership Breakfast**
- 8 a.m.-12p.m. **Registration**
- 10 a.m. **Golf Tournament**
- 1 p.m. **Volleyball Tournament**
- 6 p.m. **President's Reception**
- 7 p.m. **Cattlemen's Banquet** (dress: Evening Attire)
- 8-11 p.m. **Junior Dance**
- 9 p.m. **Concert and Dance**

*Schedule and meeting times subject to change
Exhibitor Specific Events listed in Blue*

2025 CONVENTION LODGING INFORMATION

Host Hotel:

JW Marriott Marco Island Beach Resort, 400 S Collier Blvd, Marco Island, FL 34145

Call: 239-394-2511 *ask for in house reservations*

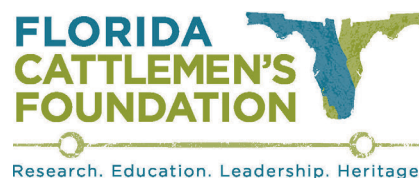
Email: mhrs.mrkfl.reservations@marriott.com

Book Online: Link on our website for standard rooms only, you must call for suites.

- Please ask to be placed on the waiting list for rooms.
- The FCA Rate is good from Sunday June 22, 2025 through Friday June 27, 2025. Don't over book rooms and please release any booked rooms you will not need as early as possible.
- A 1 night room rate deposit will be taken 45 days prior to arrival and is considered non-refundable or transferable. Any reservations canceled less than 45 days prior to arrival and after the 1 night deposit is taken will forfeit the deposit.

SILENT AUCTION

Don't forget your items to donate for the silent auction. All items welcome! In return for a donation, we advertise your business and booth space with that donation and publicly thank you in *The Florida Cattleman & Livestock Journal* Convention recap article. Feel free to bring business cards, brochures, etc., to put on the table with your auction item. Support the Florida Cattlemen's Foundation and donate an item today! Contact the FCA office with any questions 407-846-6221.



SPONSORSHIP

Take a look at the 2024 FCA Convention & Allied Trade Show Sponsor Packet for opportunities to promote your business beyond the trade show. Sponsors allow us to keep this Annual Convention an affordable family event which means more attendees visiting your booth. For more information on sponsorship opportunities, visit www.floridacattlemen.org/convention or email convention@floridacattlemen.org.

MEMBERSHIP

Thank you for your Allied Business Membership. In addition to discounted early trade show registration, Allied Business Members show their support of the Florida cattle industry and are recognized as members online, in *The Florida Cattleman and Livestock Journal*, and during the FCA annual convention. If your business offers FCA membership perks (statewide or by county), please let us know so we can properly promote these offers to members. You can further your involvement by attending the Allied Committee meetings at our quarterly meetings and by joining as an FCA individual member. By adding a FCA individual membership, you can join multiple counties (\$50 per county added) that you do business with and stay updated with local meetings and events to further your relationship with Florida Cattlemen Members, as friends, neighbors and clients. If you have questions about joining as an FCA individual member in addition to your Allied Business membership, or if you would like to offer a perk to FCA members contact membership@floridacattlemen.org or 407-846-6221.



EXHIBIT

TRADE SHOW APPLICATION

FCA booth spaces historically sell out quickly. We encourage you to send in your booth agreement and payment as soon as possible. If you are not a current FCA Allied member, booth space payment and membership fee, must be received at the FCA office by **April 15, 2025**, made payable to: Florida Cattlemen's Association. If you are a current FCA member your membership must run through **June 30, 2025** in order to receive the FCA Member booth rate.

ADDITIONAL FUNCTIONS

Each booth includes 4 exhibitor badges and the option to purchase up to 4 additional badges. The exhibitor registration does NOT include tickets for ALL the FCA functions. The exhibitor badges included with your booth give the holder access to FCA hospitality hours, dances, concerts, meetings and the trade show. No meals are included. If you plan to attend the banquet style meals you may upgrade your exhibitor badge to a full registration. Any additional exhibitor badges or upgrades must be made by **April 15th, 2025**. Pre-registration is available online for non exhibitors.

BOOTH DETAILS

All spaces are air conditioned. Some heavy equipment can be accommodated.

- 10' x 8' draped display area (8' high rear wall and 3' high side walls)
- 2' x 6' skirted table with 2 folding chairs. (Other furnishings available at additional cost to exhibitor)
- Waste Basket
- 7" x 44" identification sign
- One 110 volt electrical outlet is available for \$150

TABLETOP DETAILS (SOLD AT THE SAME RATE AS BOOTHS)

- 3' x 8' draped display area (8' high rear wall)
- 2' x 6' skirted table (Other furnishings available at additional cost to exhibitor)
- 7" x 44" identification sign
- One 110 volt electrical outlet is available for \$150

ASSIGNMENT OF BOOTH

Booth spaces will be assigned on a **FIRST-COME, FIRST-SERVED BASIS**. We have a limited number of booth spaces. Please send in booth agreements as soon as possible. All booth Agreements will be stamped with date received to insure fairness in booth placement.

TRADE SHOW HOURS OF OPERATION

Tuesday, June 24th, 2025: 4:00 - 8:00 p.m.
Wednesday, June 25th, 2025: 1:00 - 4:30 p.m.

TRADE SHOW CONTRACTOR

3-D Tradeshow Services, LLC
3dtradeshow@gmail.com
(954) 423-9803

SECURITY

Security will be provided from 4:00 p.m. on Tuesday, June 24, 2025, through 2:00 p.m. on Wednesday, June 25, 2025. Only exhibitors with exhibitor's badges will be authorized in the trade show area outside of trade show open hours. Badges may be picked up at the FCA Registration Desk.

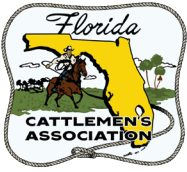
LIABILITY LOSS OR DAMAGE

No parties to this contract shall be responsible for any injury, loss or damage except in the event that such injury, loss or damage arises out of negligence or willful act of such party. Signs or other articles may not be affixed, nailed or otherwise attached to the floors, walls or doors in such a manner as to deface or damage the exhibit area. The exhibitor hereby agrees to assume all risks relating to such property and shall hold the Association harmless from all loss or liability related thereto.

CANCELLATION OF BOOTH

NO REFUNDS WILL BE MADE





2024 BOOTH AGREEMENT

Florida Cattlemen's Association Convention & Allied Trade Show
Trade Show Dates: Tuesday, June 24th-Wednesday, June 25th



CONTACT INFORMATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State: _____ Zip: _____

Phone: _____ Email: _____

BOOTH PLACEMENT & EXHIBITOR REGISTRATION

We request that our company name is listed as follows on the identification sign: *(one line limit)*

My company will be exhibiting the following product(s): *(ex. equipment, nutrition, genetics, finance, ...)*

If possible, we request that our space not be adjacent to or opposite the following probable exhibitor(s):

of Booth Spaces Needed: _____ *(Outside spaces for large displays/equipment are available, but limited)*

Booth Space Request: *(Booths assigned 1st come, 1st served, No Guarantees)*

1st Choice

2nd Choice

3rd Choice

Allied Membership Status:

Allied Membership \$200= \$ _____

Member Cost:

\$925 per booth = \$ _____

Non-Member Cost:

\$1,350 per booth = \$ _____

Electrical Outlet:

\$150 per booth = \$ _____

(on-site electrical requests may be higher)

Booth Total

+

Exhibitor Total

=

Total Due

The Following people will represent our company:

4 exhibitor badges included per booth.

Upgrade to a full registration for \$250 per person.

(Badge/Full Reg.)

\$0 \$250

Name _____

\$0 \$250

Name _____

\$0 \$250

Name _____

\$0 \$250

Name _____

(Badge/Full Reg.)

\$85 \$300

Name _____

\$85 \$300

Name _____

\$85 \$300

Name _____

\$85 \$300

Name _____

Additional exhibitors (Limit 4 per booth)

Exhibitor Badge=\$85, Full Registration=\$300

PAYMENT

Invoice Me *(must be paid in full by 4/15/25)*

Check # _____

Card: Visa MC Amex Discover

Card # _____

Exp. Date: _____ CVV: _____

Name on Card: _____

Signature: _____

By signing you agree that you have read the information on page 4 of this packet and authorize the FCA to charge you for this booth with the provided payment method.

FOR FCA OFFICE USE ONLY

BOOTH #(s): _____

DATE RECEIVED: _____



PO Box 421929, Kissimmee, FL 34742

