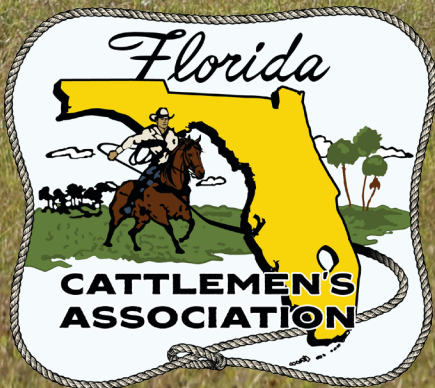


# 2025 FCA CONVENTION & ALLIED TRADE SHOW



**SPONSOR**

# 2025 FCA CONVENTION & ALLIED TRADE SHOW SPONSORSHIP GUIDE

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## RETURN FORMS AND PAYMENT TO:

convention@floridacattlemen.org

or

Florida Cattlemen's Association

P.O. BOX 421929

Kissimmee, FL 34742

## CONVENTION SPONSORSHIP QUESTIONS:

Dusty Holley- dusty@floridacattlemen.org

Abby Clapp- abby@floridacattlemen.org

Jim Handley- jim@floridacattlemen.org

or

convention@floridacattlemen.org

(407) 846-6221

## HOST CONFERENCE HOTEL:

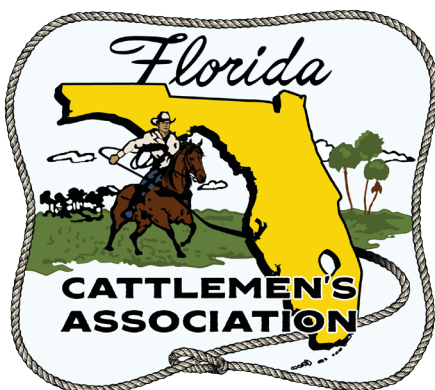
JW Marriott Marco Island Beach Resort

400 S Collier Blvd, Marco Island, FL 34145

marcoislandreservation@marriott.com

(239) 394-2511

Visit [www.floridacattlemen.org/convention](http://www.floridacattlemen.org/convention) for more information about the  
2025 FCA Convention & Allied Trade Show





# SCHEDULE

## **MONDAY, JUNE 23, 2025**

- 10 a.m.-6 p.m. **Registration**
- 1 p.m. **Sweetheart Contestant Meeting**
- 2-10 p.m. **Trade Show Exhibitor Move-In**
- 3-6 p.m. **Silent Auction Drop-off**
- 6-8 p.m. **FCLA Graduation/YCC Tour Reunion Reception**
- 8 p.m.-12 a.m. **Lobby Bar Entertainment**

## **TUESDAY, JUNE 24, 2025**

- 8 a.m.-5 p.m. **Registration**
- 8 a.m.-12 p.m. **Trade Show Exhibitor Move-In**
- 8:30 a.m.-12:30 p.m. **FCA Exec. Committee Mtg. & Lunch**
- 9 a.m.-1 p.m. **Silent Auction Drop-off**
- 9:30 a.m. **FCW Exec. Committee Meeting & Lunch**
- 10 a.m. **Florida Grazing Lands Coalition Meeting**
- 1-6 p.m. **Silent Auction Open**
- 1 p.m. **Sweetheart Power Point Presentations**
- 1 p.m. **Opening General Session**
- 1:45-5 p.m. **Committee Meetings**
- 2-4 p.m. **JFCA Check-in & Events**
- 2 p.m. **FCW Welcoming Reception/Ice Cream Social**
- 2 p.m. **Allied Meeting** (Mandatory for All Exhibitors)
- 4 p.m. **Allied Members' Trade Show Opening Reception**
- 4-8 p.m. **Trade Show Opens** (Cash Bar in Show Area)
- 6-8 p.m. **FCW Officers, Past Pres., & Chair Reception**
- 8 p.m. **Big Loop Dummy Roping & King of the Reach**
- 8 p.m.-12 a.m. **Lobby Bar Entertainment**

## **WEDNESDAY, JUNE 25, 2025**

- 7 a.m. **FCA BOD/General Membership Meeting**
- 8 a.m.-4 p.m. **Registration**
- 8 a.m. **Silent Auction Opens**
- 9-11:30 a.m. **FCW BOD/General Membership Meeting**
- 9-11 a.m. **JFCA General Session/Business Meeting**
- 12 p.m. **Youth Appreciation Luncheon**
- 1-4:30 p.m. **Trade Show Open**
- 4:30-7:30 p.m. **Trade Show Exhibitor Move-Out**
- 5 p.m. **Cattlemen's Reception**
- 6 p.m. **Cattlemen's Supper**
- 8 p.m. **NCBA PAC & FL COW PAC Bull Sale**  
(immediately following Supper)
- 8-11 p.m. **Junior Dance**
- 9:15 p.m. **Silent Auction Closes** (item pick-up)  
(immediately following Bull Sale)
- 9 p.m. **Concert and Dance**

## **THURSDAY, JUNE 26, 2025**

- 7 a.m. **FCA Past Presidents/Exec. Committee Breakfast**
- 8:30 a.m. **FCW Membership Breakfast**
- 8 a.m.-12p.m. **Registration**
- 10 a.m. **Golf Tournament**
- 1 p.m. **Volleyball Tournament**
- 6 p.m. **President's Reception**
- 7 p.m. **Cattlemen's Banquet** (dress: Evening Attire)
- 8-11 p.m. **Junior Dance**
- 9 p.m. **Concert and Dance**



## Cattlemen's Reception

Sponsored By:



CORTEVA<sup>™</sup>  
agriscience

# SPONSOR

## SPONSORSHIP APPLICATION

Sponsors allow us to keep this Annual Convention an affordable family event. Last year we added structure to our unique sponsorship opportunities. On the next few pages you will see a menu of sponsorship opportunities including the current price and the 2024 sponsors that hold the right of first refusal. Due to the restructuring of our sponsorship opportunities some prices have been adjusted. In addition, we have added a cutoff date for returning sponsor commitment and increased sponsor recognition through sponsorship levels.

## RETURNING SPONSORS

Returning 2024 sponsors have the right of first refusal to secure the same sponsorship in 2025.

**This right is to be exercised on or before February 15th, 2025.** All sponsorships must be confirmed by May 15th, 2025.

## SHARES

Individual event sponsorship opportunities are either owned by a singular sponsor, or shared by multiple contributors. Sponsors may purchase multiple shares of the same event. The listed 2024 sponsors have the right of first refusal to 2025 shares equal to their 2024 commitment, if a returning sponsor has the right to more than one share, the number of shares will be listed in parentheses behind their name. Sponsors with more shares to an event will receive premium logo placement on sponsor signage. There are some shares available to new and existing sponsors NOW.

## SPONSORSHIP LEVELS

Sponsorship levels are determined by a sponsor's cumulative convention sponsorship. These levels have been created to provide sponsors with additional publicity during the convention, as well as in pre/post convention marketing campaigns. More information about each sponsorship level can be found on page 8 of this packet.

## SPONSORSHIP DELIVERABLES

- The earlier we receive your sponsorship commitment, the more promotion you will receive.
- Please send the logo you wish to be used to [convention@floridacattlemen.org](mailto:convention@floridacattlemen.org) at the time of your sponsorship commitment.
- If your individual event sponsorship allows for the placement of promotional materials it is your responsibility to transport those materials to the convention, unless other arrangements have been made with FCA staff. The FCA is not responsible for any lost or damaged materials.
- If your sponsorship level allows for the placement of promotional materials in registration packets, it is your responsibility to deliver those materials to the FCA Office at 800 Shakerag Rd, Kissimmee, FL 34744 before May 15<sup>th</sup>.

## SPONSORSHIP PAYMENT

We have opened convention applications early to assist companies in planning their 2025 budgets. Sponsorship invoices can be paid at the time of confirmation or anytime before June 1, 2025. If you confirm your sponsorship early but need the invoice date to be in 2025, let us know.

# 2025 SPONSORSHIP OPPORTUNITIES

## CATTLEMEN'S BANQUET

**\$15,400**

**Deliverables:** Logo on the banquet meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on banquet tables. Time in the banquet program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Banquet and 1 at either the Lunch or Supper.

**Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.

**2024 Sponsor:** Everglades Equipment Group

## AUDIO VISUAL

**\$15,000** (sold in 10 shares of \$1,500)

**Deliverables:** Logo on a printed sign and/or shown on the screen during all events/meetings utilizing AV during the entire Convention. Mentions during the three ticketed meals.

**2024 Sponsors:** Bradley 3 Ranch, Envu Range & Pasture, Sullivan Ranch, Trans Ova Genetics, Wells Crop Insurance (3), Westway Feed Products.

**2025 Shares Available NOW:** Two

## ENTERTAINMENT

**\$15,000** (sold in 15 shares of \$1,000)

**Deliverables:** Logo displayed on digital and print signage during the Cattlemen's Supper, Cattlemen's Banquet, and concerts.

**Provided by Sponsor:** Promotional items to place at concert bars and tables (optional).

**2024 Sponsors:** AgAmerica, Cracker Land & Cattle, Deseret Cattle & Citrus, Diamond R Fertilizer Co, Inc, Florida Mineral Salt & Agricultural Products, Hancock Seed Co., Kirkland Feedyard, and Sumter County Farmers Market

**2025 Shares Available NOW:** Seven

## CATTLEMEN'S SUPPER

**\$12,500**

**Deliverables:** Logo on the Supper meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Supper tables. Time in the Supper program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Supper and 1 at either the Lunch or Banquet.

**Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.

**2024 Sponsor:** Farm Credit

## PRESIDENT'S RECEPTION

**\$12,500** (sold in 5 shares of \$2,500)

**Deliverables:** Logo displayed on printed signs during the President's Reception. Mentions during the Cattlemen's Banquet.

**Provided by Sponsor:** Promotional items to place at the President's Reception bars (optional).

**2024 Sponsors:** AgAmerica Lending and Norbrook, Inc.

**2025 Shares Available NOW:** Three

## YOUTH APPRECIATION LUNCHEON

**\$11,000**

**Deliverables:** Logo on the Luncheon meal tickets, meal program, table tents, print & digital signage. Placement of promotional item/material on Luncheon tables. Time in the Luncheon program to speak and/or play a commercial (3-5 min). Reserved Tables: 2 at the Luncheon.

**Provided by Sponsor:** Provide commercial video file and any material to be placed on tables.

**2024 Sponsor:** SVN Saunders Ralston Dantzler

## TRADE SHOW

**\$10,000** (sold in 2 shares of \$5,000)

**Deliverables:** Logo displayed on all trade show registration packets and email reminders. Logo displayed on printed signs during the trade show.

**Provided by Sponsor:** Promotional items to place at trade show bars (optional).

**2025 Shares Available NOW:** Two

## CATTLEMEN'S RECEPTION

**\$10,000** (sold in 5 shares of \$2,000)

**Deliverables:** Logo displayed on printed signs during the reception. Mentions during the Cattlemen's Supper.

**Provided by Sponsor:** Promotional items to place at the Cattlemen's Reception bars (optional).

**2024 Sponsors:** Corteva AgriScience, H&H Liquid Sludge Disposal, Inc., Johnson Stivender Wealth Advisors, Syfrett Feed Company, and Zoetis

## **FCLA GRADUATION/YCC TOUR REUNION**

**\$8,000**

**Deliverables:** Logo printed on the FCLA page in the June Florida Cattleman and Livestock Journal, placement of signage during the FCLA Graduation. Podium time during the event.

**Provided by Sponsor:** Provide signage/displays and promotional items to place at the FCLA Graduation (optional).

**2024 Sponsor:** Merck Animal Health

## **FCA BOD BREAKFAST**

**\$7,500** (sold in 3 shares of \$2,500)

**Deliverables:** Logo displayed on digital and print signage during the FCA BOD breakfast and meeting.

**Provided by Sponsor:** Promotional items to place on meeting tables (optional).

**2024 Sponsor:** Central Life Sciences, Land O' Lakes- Purina(2)

## **“JUST ASK” MEMBERSHIP CONTEST, SQUEEZE CHUTE**

**\$7,000** (In-Kind value, sold in 2 shares of \$3,500)

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

**Provided by Sponsor:** Squeeze Chute

**2024 Sponsor:** Priefert Ranch Equipment and Antioch Feed & Ranch Hand Feed in Brooksville

## **BIG LOOP DUMMY ROPING**

**\$5,000** (sold in 2 shares of \$2,500)

**Deliverables:** Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

**Provided by Sponsor:** Prizes for the winners.

**2024 Sponsors:** Red Angus Association of America and Superior Livestock Auction

## **REGISTRATION DESK**

**\$5,000**

**Deliverables:** Logo displayed on the registration desk throughout the convention, logo on pre-registration packets, opportunity to place ad/insert in pre-registration packets.

**Provided by Sponsor:** 500 Bags and inserts/promotional material received by the FCA office no later than May 15th.

**2024 Sponsor:** Fresh from Florida

## **PRE-REGISTRATION**

**\$2,500**

**Deliverables:** Logo displayed in every print and digital mention of convention pre-registration.

**2025 Shares Available NOW: One**

## **GENERAL MEMBERSHIP MTG**

**\$5,000** (sold in 5 shares of \$1,000)

**Deliverables:** Logo displayed on digital and print signage during the General Membership Meeting.

**Provided by Sponsor:** Promotional items to place on meeting room chairs (optional).

**2024 Sponsors:** Ritchie Industries, Sweetpro Premium Supplements, and Sumter County Farmers Market.

**2025 Shares Available NOW: Two**

## **SILENT AUCTION**

**\$5,000** (sold in 5 shares of \$1,000)

**Deliverables:** Logo displayed on printed signs directing attendees into the silent auction and on all pre/post convention mentions of the Silent Auction.

**2024 Sponsors:** Deseret Cattle & Citrus (3), Vytelle, and W&W Supply Co. of Fla. Inc

## **FCW MEMBERSHIP BREAKFAST**

**\$5,000** (sold in 10 shares of \$500)

**Deliverables:** Mentioned during the FCW Breakfast and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

**2024 Sponsors:** Barbara Marshall, Circle P Bar Ranch, dsm-firmenich, Fresh From Florida, Mark Overstreet, Merck Animal Health, Siboney LLC, Westway Feed Products, Whaley Cattle Company, and Wilder Saddlery.

## **FCW WELCOME RECEPTION/ ICE CREAM SOCIAL**

**\$5,000** (sold in 10 shares of \$500)

**Deliverables:** Logo displayed during the Ice Cream Social, and on the printed FCW sponsorship sign throughout the duration of the Convention.

**2024 Sponsors:** Florida Farm Bureau Federation (2), Ham Brown (2), Lykes Bros (2), Silver Spurs Club, United Dairy Farmers of Florida (2), and Zinpro Performance Minerals.

## CONVENTION POCKET PROGRAM

**\$5,000** (sold in 2 shares of \$2,500)

**Deliverables:** Exclusive ad placement in the convention program.

**Provided by Sponsor:** Camera-ready ad received no later than May 1st.

**2024 Sponsor:** Norbrook(back cover)

**2025 Shares Available NOW:** One (inside front cover)

## SUNSET TERRACE DISPLAY

**\$4,500**

**Deliverables:** High traffic outdoor area provided to showcase large display 24 hours a day throughout the entire convention.

**Provided by Sponsor:** Display item/equipment.

**2024 Sponsor:** Silencer - Moly Mfg.

## COMMITTEE MEETINGS

**\$4,000** (sold in 4 shares of \$1,000)

**Deliverables:** Logo on print and digital signs during Committee Meetings.

**Provided by Sponsor:** Promotional items to place in committee meeting rooms (optional).

**2024 Sponsors:** Jane & David Durando, TCU Ranch Management, and Trans Ova Genetics

**2025 Shares Available NOW:** Three

## OPENING GENERAL SESSION

**\$4,000**

**Deliverables:** Logo displayed on digital and print signage during the Opening General Session.

**Provided by Sponsor:** Promotional items to place on session chairs (optional).

**2024 Sponsor:** Beasley, Bryant & Co, CPA's

## ROOM KEY CARDS

**\$3,500**

**Deliverables:** Exclusive opportunity to have your companies design on all FCA room block key cards.

**Provided by Sponsor:** Room Key Cards

**2024 Sponsor:** Phillips Ranch & Fenco Farms

## NAME BADGES

**\$2,500**

**Deliverables:** Logo printed on all name badges.

**2024 Sponsor:** Deer Valley Farm

## BULL SALE

**\$2,500**

**Deliverables:** Logo on bull sale on-site signs, mentioned by auctioneer and on-screen during the sale.

**2024 Sponsor:** Pneu-Dart, Inc.

## BULL SALE CATALOG

**\$2,500**

**Deliverables:** Full-page ad on the bull sale catalog back cover.

**Provided by Sponsor:** Camera-ready 8.375" x 10.875" ad.

**2024 Sponsor:** American Angus Association

## "JUST ASK" MEMBERSHIP CONTEST, TEN 12' PANELS

**\$2,500** (In-Kind value)

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

**Provided by Sponsor:** Set of ten 12' Premier Panels

**2024 Sponsor:** Okeechobee Feed

## "TOP HAND" MEMBERSHIP CONTEST, BUCKLES

**\$2,500**

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented. Multiple mentions in membership contest print and digital promotion.

**2024 Sponsor:** NorBrook

## REGISTRATION DOOR PRIZE

**\$2,500** (In-Kind value)

**Deliverables:** Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

**Provided by Sponsor:** Saddle

**2024 Sponsor:** Nutrena / Cargill

## VOLLEYBALL TOURNAMENT

**\$3,000** (sold in 2 shares of \$1,500)

**Deliverables:** Logo or ad placed in all pre/post convention mentions of the volleyball tournament.

**Provided by Sponsor:** Sponsor hosts tournament

**2024 Sponsor:** Florida Cracker

**2025 Shares Available NOW:** One

## LANYARDS

**\$1,500**

**Deliverables:** Logo or design of your choice on all convention attendee lanyards.

**Provided by Sponsor:** 2,500 lanyards received by the FCA office no later than May 15th.

**2024 Sponsor:** CKP Insurance

## KING OF THE REACH

**\$1,500**

**Deliverables:** Logo(s) or ad placed in all pre/post convention mentions of the Big Loop Dummy Roping.

**Provided by Sponsor:** Prizes for the winners

**2024 Sponsor:** Merck Animal Health

## FCA EXECUTIVE COMMITTEE LUNCHEON

**\$1,500**

**Deliverables:** Logo displayed on digital and print signage during the FCA Executive Luncheon and meeting. Sponsor may dine with the Executive Committee.

**Provided by Sponsor:** Promotional items to place on tables (optional).

**2024 Sponsor:** Boehringer Ingelheim

## FCW BOD/GENERAL MEMBERSHIP MEETING

**\$1,500** (sold in 3 shares of \$500)

**Deliverables:** Mentioned during the FCW BOD Meeting and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

**2024 Sponsors:** Corteva AgriScience, Fresh From Florida, and TCU Ranch Management

## “JUST ASK” MEMBERSHIP CONTEST, HEAD CATCH

**\$1,500** (In-Kind value)

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

**Provided by Sponsor:** Priefert HG-91 Head Catch

**2024 Sponsors:** Ranch Feed and Pet Supply of Palm City

## YOUTH DANCE

**\$1,500** (sold in 3 shares of \$500)

**Deliverables:** Name displayed on a printed sign during the youth dance.

**2024 Sponsors:** Crescent H Ranch (Pat & Karen Howell) (3)  
6 Sponsorship Opportunities

## LOBBY BAR ENTERTAINMENT

**\$1,500** (sold in 15 shares of \$100)

**Deliverables:** Name listed on a printed sign during the lobby bar concerts Monday and Tuesday night.

**2024 Sponsors:** Hancock Seed Co., Strickland Ranch (7), Sonja Crawford (4), and Butch, Kim & Kaydan Strickland.

**2025 Shares Available NOW:** Two

## “JUST ASK” MEMBERSHIP CONTEST, CUSTOM FELT HAT

**\$1,000** (In-Kind value)

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

**Provided by Sponsor:** Custom Felt Hat

**2024 Sponsor:** Greeley Hat Works

## FCW EXECUTIVE COMMITTEE LUNCHEON

**\$1,000** (sold in 2 shares of \$500)

**Deliverables:** Mentioned during the FCW Luncheon and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsor may dine with the Executive Committee.

**2024 Sponsors:** Adams Ranch and Animal Health International

## FCA PAST PRESIDENTS BREAKFAST

**\$1,000**

**Deliverables:** Logo displayed on print signage during the Past Presidents Breakfast. Sponsor may attend the breakfast.

**Provided by Sponsor:** Promotional items to place on tables (optional).

**2024 Sponsor:** Elanco Animal Health

## FCW OFFICERS, PAST PRESIDENTS & CHAIR RECEPTION

**\$1,000** (sold in 2 shares of \$500)

**Deliverables:** Mentioned during the FCW Past Presidents Lunch and logo displayed on the printed FCW sponsorship sign throughout the duration of the Convention.

**2024 Sponsors:** Adams Ranch and Elanco Animal Health

## COUNTY MEMBERSHIP CONTEST

**\$1,000**

**Deliverables:** Logo displayed or name mentioned in all promotion of the membership contest, mentioned and present on stage when awards are presented.

**2024 Sponsor:** Vytelle



## FCW CASH DRAWING

**\$700**

**Deliverables:** Drawing during the FCW Breakfast, Winner announced during the Cattlemen's Banquet.

**2024 Sponsor: FALM**

**2025 Shares Available NOW: Unlimited**

## PRE-REG CASH DRAWING

**\$500**

**Deliverables:** Drawing during the Cattlemen's Banquet, Logo in convention pre-registration packet and convention program.

**2024 Sponsor: FALM**

**2025 Shares Available NOW: Unlimited**

## GENERAL CONVENTION

**\$500** (Unlimited Shares)

**Deliverables:** Name displayed everywhere complete sponsorship list is displayed.

**2025 Shares Available NOW: Unlimited**

## FCW GENERAL

**\$100** (Unlimited Shares)

**Deliverables:** logo/name displayed on the printed FCW sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

**2025 Shares Available NOW: Unlimited**

## JFCA

**\$100** (Unlimited Shares)

**Deliverables:** Logo/name displayed on the printed JFCA sponsorship sign throughout the duration of the Convention. Sponsors with more shares will receive premium position/space on sponsorship signage.

**2025 Shares Available NOW: Unlimited**

## SWEETHEART

**\$100** (Unlimited Shares)

**Deliverables:** Name displayed on the printed sweetheart sponsorship sign throughout the duration of the Convention.

**2025 Shares Available NOW: Unlimited**

# WANT TO ATTEND THE CONVENTION?

**Pre-registration is open now!**

### Full Registration Includes:

Youth Luncheon Wednesday, Cattlemen's Supper Wednesday, Cattlemen's Banquet Thursday, Speakers, Meetings, Sports, Hospitality Hour/Receptions, Trade Show, Concerts, Dance.

**Adult \$315    Youth (3-12 yrs old) \$215**

### Badge-Only Registration Includes:

Speakers, Meetings, Sports, Hospitality Hour/Receptions, Trade Show, Concerts, Dance. ***This registration does not include any meals.***

**Adult \$160    Youth (3-12 yrs old) \$100**

### A La Carte Meal Tickets:

Meal tickets will be sold separately **on-site only** while tickets last. If you plan to attend meals purchasing a full pre-registration or upgrading your trade show exhibitor badge to a full registration is the only way to guarantee your ticket.

**Wednesday Luncheon \$100**

**Wednesday Supper \$155**

**Thursday Banquet \$165**

### Exhibitor Registration:

Trade Show Registration opens to Allied Members on November 4th, and will open for non-members on December 4th. If you are not an allied member, you can join now to gain access to the Trade Show Exhibitor Packet. All booths are placed on a first-come, first-served basis. Booths include 4 name badges with the option to purchase up to 4 more per booth and/or upgrade badges to full registrations.

**Allied Member Booth Cost \$925**

**Non-Member Booth Cost \$1350**



**Scan the QR code or visit  
[www.floridacattlemen.org/convention](http://www.floridacattlemen.org/convention)**

# 2025 SPONSORSHIP LEVELS

Most sponsorship benefits/deliverables are received through the individual event sponsorship shares you purchase. However a tiered aggregate system is debuting this year and will provide some additional exposure.

## PLATINUM SPONSORS

**\$10,000+**

### Additional Benefits:

- **30 Second promotional video (commercial) to run on FCA social media**
- **Sponsor logo with hyperlink to sponsors website listed on the [www.floridacattlemen.org](http://www.floridacattlemen.org) convention page**
- Sponsor may provide handouts to be placed in all pre-registration packets
- Sponsorship listing in registration packets (logo plus representative name and contact)
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

## GOLD SPONSORS

**\$9,999-\$7,500**

### Additional Benefits:

- **Sponsor may provide handouts to be placed in all pre-registration packets**
- **Sponsorship listing in registration packets (logo plus representative name and contact)**
- Increased mentions during events and convention signage (w/logo) when compared to lower levels
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

## SILVER SPONSORS

**\$7,499-\$5,000**

### Additional Benefits:

- **Increased mentions during events and convention signage (w/logo) when compared to lower levels**
- Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)
- Increased convention recognition and signage (w/logo)
- Individual event sponsorship deliverables

## BRONZE SPONSORS

**\$4,999-\$2,000**

### Additional Benefits:

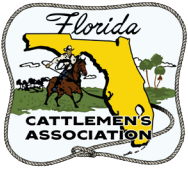
- **Logo listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)**
- **Increased convention recognition and signage (w/logo)**
- Individual event sponsorship deliverables

## FRIENDS OF THE ASSOCIATION SPONSORS

**Up to \$1,999**

### Additional Benefits:

- **Name listed in all complete sponsor listings (ex. eNews, magazine, convention program, and meal table tents)**
- Individual event sponsorship deliverables



# SPONSORSHIP COMMITMENT FORM

2025 Florida Cattlemen's Association  
Convention & Allied Trade Show



## SPONSOR CONTACT & LISTING

**Sponsor Name:** (type or print name as you would like it to appear on all listings)

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## SPONSORSHIP DETAILS

*Returning 2024 sponsors have the right of first refusal to secure the same sponsorship in 2025. This right is to be exercised on or before February 15th, 2025. All sponsorships must be confirmed by May 15th, 2025, and all sponsorships must be paid in full by June 1, 2025. Final sponsorship placement will be approved by FCA staff.*

### Sponsorship Placement

(Ex. Event Name, FCA General, FCW General, JFCA, Sweetheart, ...)

### Sponsorship Value

(\$ Amount or In Kind Value)

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

**Total Sponsorship Amount:** \_\_\_\_\_

## PAYMENT

Invoice Me

**Signature:**

Check # \_\_\_\_\_

\_\_\_\_\_

Card:  Visa  MC  Amex  Discover

**Date:** \_\_\_\_\_

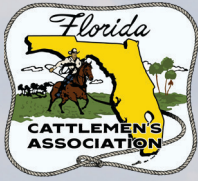
**Card #** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Return Completed Forms to:**  
convention@floridacattlemen.org or  
Florida Cattlemen's Association  
PO BOX 421929, Kissimmee, FL 34742

# “JUST ASK”



To win recruit new FCA members between June 1, 2024 and May 31, 2025. For more information and membership forms visit [www.FloridaCattlemen.org/membership](http://www.FloridaCattlemen.org/membership) or contact us at 407-846-6221 or [membership@floridacattlemen.org](mailto:membership@floridacattlemen.org).

## Grand Prize



Priefert S04 Squeeze Chute Donated by Priefert Ranch Equipment, Antioch Feed & Ranch Hand's Feed Depot in Brooksville.

### 2<sup>nd</sup> Place



A set of 10, Twelve Foot Premier Panels Donated by Okeechobee Feed

### 3<sup>rd</sup> Place



A Custom Felt Hat From Greeley Hat Works

### 4<sup>th</sup> Place



A HG-91 Head Catch Donated by Ranch Feed and Pet Supply of Palm City

### Retention

# CASH PRIZE

Cash Prize awarded to the County Cattlemen's Association with the highest membership retention.

### Growth %

# CASH PRIZE

Cash Prize awarded to the County Cattlemen's Association with the highest membership growth as a percentage.

### Top Hand



FCA "Top Hand" Buckle Sponsored by Norbrook. Awarded to each FCA Member that recruits 10+ new members between June 1 and May 31.

Winners Announced at the Annual Convention in June

## Sponsors

