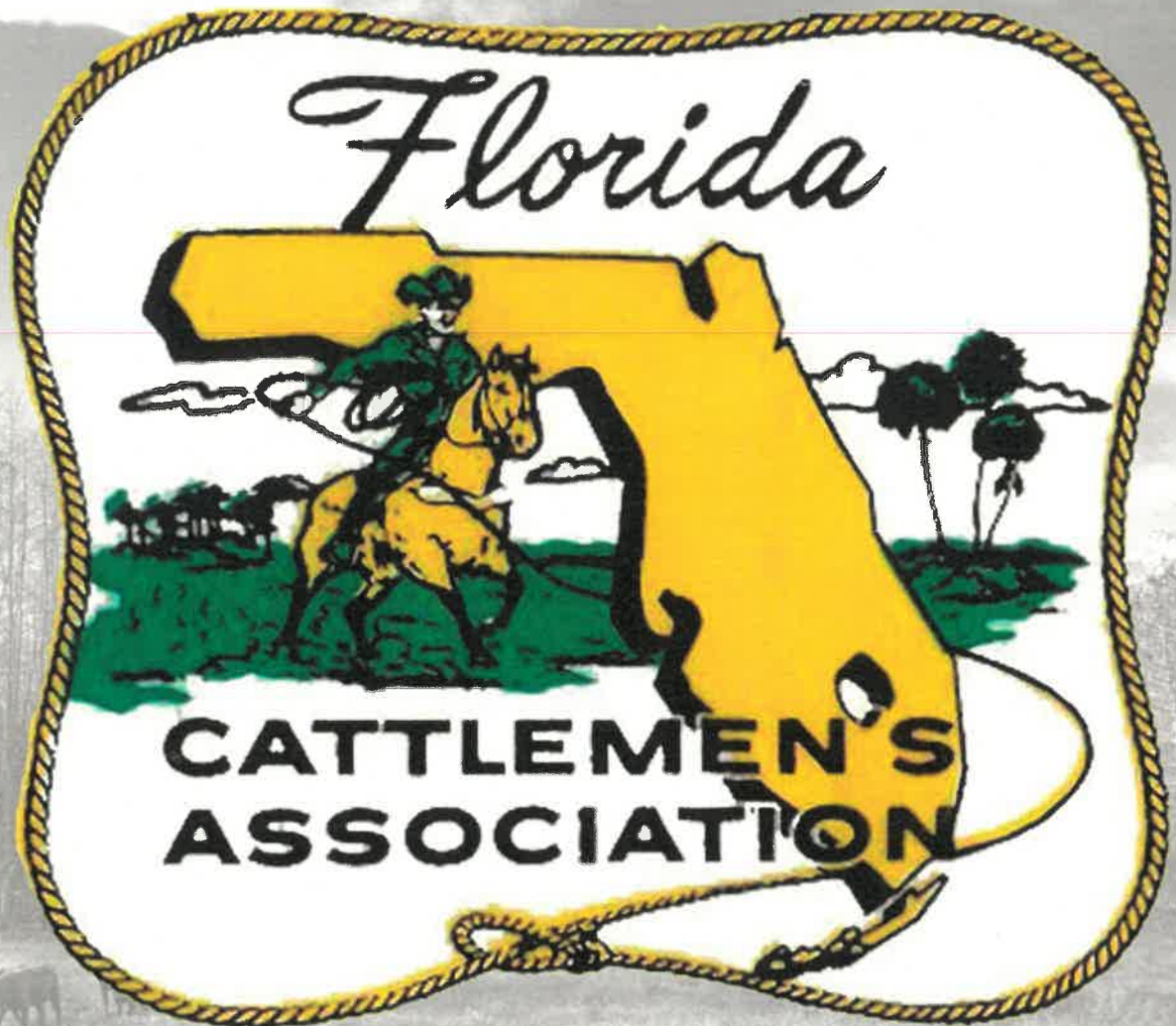


2021 Convention Trade Show Packet



June 15-17, 2021

JW Marriott Marco Island Beach Resort

#opengatesopenminds

Booth Procedure and Information

TRADE SHOW APPLICATION: FCA booth spaces commonly sell out. We encourage you to send in your booth agreement and payment as soon as possible. If you are not a current FCA member, booth space payment and membership fee, **must** be received at the FCA office by April 15, 2021, made payable to: Florida Cattlemen's Association. If you are a current FCA member your membership must run through June 30, 2021 in order receive the FCA Member booth rate. There will be no convention registration requirement for exhibitors. Should any exhibitor wish to attend the meal functions during the FCA convention, a convention registration package must be purchased.

ASSIGNMENT OF BOOTH SPACE: Booth spaces will be assigned on a **FIRST COME, FIRST SERVE BASIS**. We have a limited number of booth spaces. Please send in booth agreements as soon as possible. All booth Agreements will be stamped with date received to insure fairness in booth placement.

BOOTH INFORMATION: All spaces are air conditioned. Some heavy equipment can be accommodated.

- 10' x 8' draped and piped display area
- 1 - 2' x 8' draped table and chairs. Extra table and chairs at additional cost to exhibitor
- 7" x 44" identification sign
- 1-110 volt electrical outlet is available at an **additional cost**.

TRADE SHOW HOURS OF OPERATION: Tuesday, June 15, 2021 - 4:00 - 8:00 p.m.
Wednesday, June 16, 2021 - 1:00 - 4:30 p.m.

SECURITY: Security will be provided from 4:00 p.m. on Tuesday, June 15, 2021, through 2:00 p.m. on Wednesday, June 16, 2021. Only exhibitors with exhibitor's badges will be authorized in the trade show area except during authorized trade show hours. Badges may be picked up at the FCA Registration Desk.

CANCELLATION OF BOOTH SPACE: **NO REFUNDS WILL BE MADE**

CONVENTION CONTRACTOR: **EXPO Convention Contractors**
15995 NW 15th Ave
Miami, Florida 33169
Phone (305) 751-1234

LIABILITY LOSS OR DAMAGE: No parties to this contract shall be responsible for any injury, loss or damage except in the event that such injury, loss or damage arises out of negligence or willful act of such party. Signs or other articles may not be affixed, nailed or otherwise attached to the floors, walls or doors in such a manner as to deface or damage the exhibit area. The exhibitor hereby agrees to assume all risks relating to such property and shall hold the Association harmless from all loss or liability related thereto.

ADDITIONAL FUNCTIONS / DINNERS: The booth registration does NOT include tickets for ALL the FCA functions. The name badges in the booth packets gives the holder access to FCA hospitality hours, dances, concerts, meetings and the trade show. No meals are included. To attend meals, a full convention registration must be purchased. The registration packets shall be mailed to all Allied & regular members in a future mailing.

Host Conference Hotel:
JW Marriott Marco Island Beach Resort
(239) 394-2511

Cover Photo Provided by Adam Strang Bass www.adamstrangbass.com

Information

Return Forms and Payment Via Email to:
convention@floridacattlemen.org

Return Forms and Payment Via Mail to:
Florida Cattlemen's Association
P.O. Box 421929
Kissimmee, FL 34742

Membership Status Questions:

Judy Makinson
judy@floridacattlemen.org
(407) 846-6221

Convention Booth or Sponsor Questions:

(407) 846-6221
Jim Handley
jim@floridacattlemen.org
Dusty Holley
dusty@floridacattlemen.org

**Booths and Sponsorship
opportunities will go fast, get your
forms in Today!**



SPONSOR COMMITMENT FORM

2021 Florida Cattlemen's Convention & Allied Trade Show

Sponsor Name: (type or print name as you would like it to appear on all convention material)

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email _____ Website _____

Were you a sponsor of the 2019 FCA Convention (circle one)? Yes or No

If "Yes" please provide information below on your 2019 FCA Convention Sponsorship by selecting the type of sponsorship you provided. General sponsorship, or specific event(s)/area(s) sponsorship.

_____ General Sponsorship in the Amount of \$ _____

_____ Specific Event/Area Sponsorship in the total Amount of \$ _____

Please list all the Specific event(s)/area(s) you sponsored in 2019. (ex. BOD Meeting, Registration etc.)

- 1. _____ Amount \$ _____
- 2. _____ Amount \$ _____
- 3. _____ Amount \$ _____

2021 Convention Commitment (Pick One)

_____ (Returning Sponsor) We would like to sponsor at the same level as last year.

_____ (Returning Sponsor) We would like to increase our total sponsorship to \$ _____

_____ (New Sponsor) We would like to provide a general convention sponsorship at \$ _____

_____ (New Sponsor) We would like to sponsor a specific event* at convention at \$ _____

* returning sponsors have first shot at specific events, if you are a new sponsor FCA Staff will work with you to find and appropriate event for your level of sponsorship.

Signature _____

Date _____

PAYMENT TYPE: Credit Card: VISA MC AMEX DISCOVER or CHECK # _____

Card # _____ Exp Date. _____ V Code (on back of card) _____

Name on Card: _____ Phone _____

Return Completed Form via email to convention@floridacattlemen.org or mail to

Florida Cattlemen's Association

PO Box 421929

Kissimmee, FL 34742

2021 CONVENTION SCHEDULE

MONDAY, JUNE 14, 2021

- 1:00 p.m. Sweetheart Contestant Meeting
- 2:00 p.m.-10:00p.m Trade Show Exhibitor Move In
- 6p.m.-8p.m FCLA Graduation/YCC Tour Reunion Reception

TUESDAY, JUNE 15, 2021

- 8:00 a.m.-4:00p.m. Registration
 - 8:00-12 p.m. Trade Show Exhibitors Move In
 - 8:30-12:30 p.m. FCA Executive Committee Meeting & Luncheon
 - 9:00 a.m. FCW Executive Committee Meeting & Luncheon
 - 10:00 a.m. Florida Grazing Lands Coalition Meeting
 - 11:00a.m.-12:00 p.m. Jr. Member Photography Entries Due
 - 1:00 p.m. Sweetheart Power Point Presentations
 - 1:00 p.m. SILENT AUCTION OPENS
 - 1:00 p.m. Opening General Session/ Committee Meetings
 - 1:45 -5 p.m. Committee Meetings
 - 2:00 p.m. JFCA General Membership
 - 2:00 p.m. FCW Welcoming Reception
 - 2:00 p.m. **Allied Meeting**
(Mandatory - All Trade Show Exhibitors)
 - 2:30 p.m. Historical Board
 - 4:00 p.m. Allied Members' Trade Show
Opening Reception
Courtesy of Allied Trade Show Exhibitors
 - 4:00-8:00 p.m. Trade Show Opens - Cash Bars in Show Area
 - 7:30 p.m.. JFCA Quiz Bowl
 - 8:00 p.m. Big Loop Dummy Roping and Merck King of the Reach
- ## WEDNESDAY, JUNE 16, 2021
- 7:00 a.m. FCA Board of Directors' Meeting/Continental Breakfast
 - 7:00 a.m. JFCA Beef Quiz Bowl Championships

- 8:00 a.m. - 4:00pm Registration
 - 8:00am-5pm Silent Auction
 - 9:00-11:30 a.m. FCW Board of Directors Meeting/General Membership Meeting
 - 11:00 a.m. General Membership Meeting
 - 9:00-11:30 a.m. FCW Board of Directors/ General Membership Meeting
 - 10:00 a.m. JFCA Team Marketing Contest
 - 12:00 noon Youth Appreciation Luncheon
 - 1:00-4:30p.m. Trade Show Open
 - 5:00 p.m. Cattlemen's Reception
 - 6:00 p.m. Cattlemen's Supper
 - 7:30 p.m. Sweetheart Coronation
 - 7:45 p.m. Honorary Directors / CowMan / CowWoman;
 - 8:00 p.m. Bull Auction
 - 8:00 p.m. Junior Dance
 - 9:00 p.m. Dance
- ## THURSDAY, JUNE 17, 2021
- 7:00 a.m. FCA Past Presidents/Executive Committee Breakfast
 - 7:30 a.m. FCW Membership Breakfast
 - 8:00-12:00pm Registration (Registration Closes at Noon)
 - 8:00-10 a.m. Silent Auction (Bids Close 10am)
 - 11:00-3 p.m. Silent Auction Item Pick-up
 - 11:45 a.m. Golf Tournament - TBD
 - 11:30am FCW Officers, Past Presidents and Chairmen Luncheon
 - 1:00 p.m. Volleyball Tournament
 - 6:00 p.m. President's Reception
 - 7:00 p.m. Cattlemen's Banquet (Dress: Evening Attire)
 - 8:00 p.m. Junior Dance
 - 9:00 p.m. Dance

Schedule and meeting times subject to change Not all sponsors and events were available at press time.

Trade Show Exhibitor Specific Schedule

Monday, June 14, 2021

2:00 p.m-10:00p.m Trade Show Exhibitor Move In

Tuesday, June 15, 2021

8:00-12:00 p.m. Trade Show Exhibitors Move In
2:00 p.m. Allied Meeting (Mandatory - All Trade Show Exhibitors)
4:00 p.m. Trade Show Opening Reception
4:00-8:00 p.m. Trade Show Open - Cash Bars in Show Area

Wednesday, June 16, 2021

1:00-4:30p.m. Trade Show Open
4:30-7:30 Trade Show Exhibitor Move Out

2021 BOOTH AGREEMENT

Florida Cattlemen's Association Annual Convention & Allied Trade Show
Tuesday & Wednesday - June 15 & 16, 2021
JW Marriott Marco Island Beach Resort - 400 S Collier Blvd, Marco Island, FL 34145

Company Name: _____
Name: _____ Title: _____
Address: _____ E-Mail: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: () _____
Signature: _____ Mobile () _____
Allied Member Dues: \$200.00 Renewal Please send separate check for membership if applicable
Your Membership Status: _____

Membership Dues - \$200.00 *(separate check if applicable)* \$ _____
We request that our company Name be listed as follows on the identification sign (one line limit):

If possible, we request that our space not be adjacent to or opposite the following probable exhibitors:

Booths assigned 1st come, 1st serve, No Guarantees

Booth Space Selection

1st Choice _____

2nd Choice _____

3rd Choice _____

My Company will be exhibiting the following products: _____

booth spaces needed _____ Outside spaces for large displays/equipment is available, but limited in number.

The following four people will represent us at the 2021 FCA Convention & Trade Show and will be in charge of our exhibit. (Limit 4 per booth at no charge)

Name: _____ Name: _____

Name: _____ Name: _____

Additional Booth Badges must be purchased in advance at \$50.00 each (Limit 4 additional booth badges):

Name: _____ Name: _____

Name: _____ Name: _____

(Additional Booth badges will NOT be available for purchase on-site Any additional booth badges must be purchased prior to convention. Booth badges can only be changed on-site, if a badge needs to be edited it must be returned to the registration desk.)

EXHIBIT SPACE COST:

FCA Allied Member: \$650.00 Per Booth Non Member Rate: \$900.00

*To qualify for the \$650.00 rate, your Allied Membership must be current through June 30, 2021.

FCA Allied Member Rate \$650.00 Per Booth OR Non Member Rate \$900.00 per booth \$ _____

Electrical Outlet Charge Per Booth Pre-convention \$110.00 \$ _____

*****On-site electrical requests \$140.00*****

All additional Booth Badges must be purchased in advance

Charge Per Additional Badge (Limit 4 additional booth badges) \$50.00 each \$ _____

TOTAL AMOUNT \$ _____

PAYMENT TYPE:

Credit Card: VISA MC AMEX DISCOVER or CHECK # _____

Card # _____ Exp Date. _____ V Code (# on back of card) _____

Print Name on Card: _____

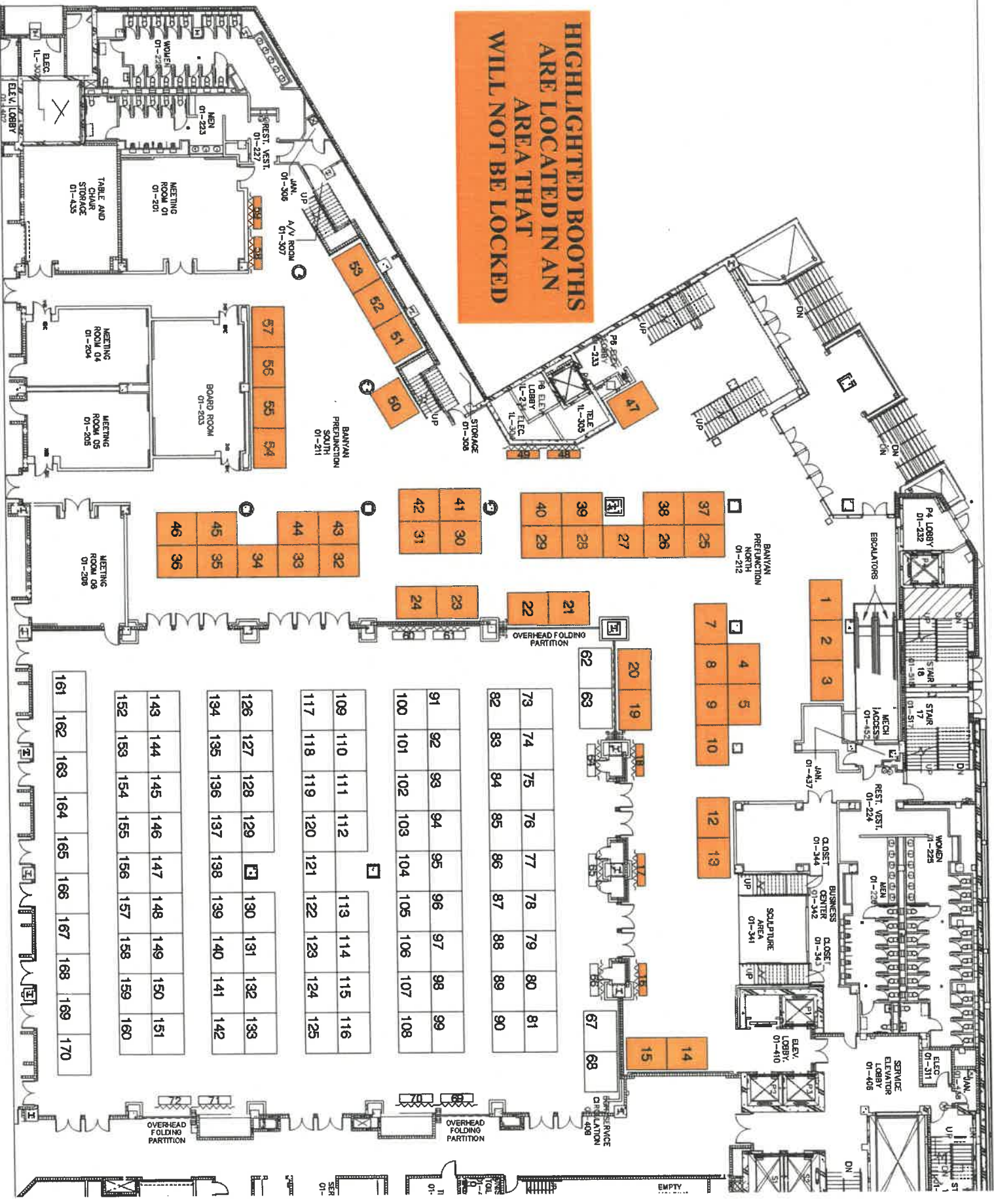
Signature: _____ Date: _____

Your signature authorizes FCA to charge your payment to the above card number specified Phone () _____

Credit card payments: Receipt will be in your booth packet, which needs to be picked up at the registration desk at Convention

5 Booth Number(s): _____ Date Received: _____

HIGHLIGHTED BOOTHS ARE LOCATED IN AN AREA THAT WILL NOT BE LOCKED



2019 Convention Sponsors

(sponsorship forms for 2021 located inside packet)

- Adams Ranch
AG BOOST
Ag98
AgNet Media
Aliflex USA, Inc.
Alltech
Alta Genetics - SCCL
Animal Health International
Anipro/Xtraformance Feeds
Anpario
Antioch Feed
Arcadia Stockyard
Bayer Animal Health
Beasley & Bryant CPA's
Big Bend Chevy / Kelley Buick GMC
Biomn America
Boehringer Ingelheim
Buffalo-Warren
BWI Companies Inc.
Cargill Animal Nutrition
CBC Saunders Real Estate
CenterState Bank
Central Life Sciences
Charlie Creek Livestock
Cigar City Cattle Co.
CKP Insurance
Columbia Grain & Ingredients
Community Bank & Trust
Corteva Agriscience
Cracker Land & Cattle
Critter Creations/Barthle Brothers Ranch
Datamars
Deer Valley Farm
Deseret Cattle & Citrus
Diamond R Fertilizer
- Diamond V
Drummond Community Bank
East Florida Livestock, Inc.
Eli's Western Wear
Everglades Equipment Group
Farley Cattle Co.
Farm Credit
Florida Angus Association
Florida Assoc. of Livestock Markets, Inc.
Florida Beef Inc.
Florida Cattlemen's Foundation
Florida Coast Equipment
Florida Farm Bureau
Florida Farm Bureau Enterprises
Florida Fence Post Co., Inc.
Florida Mineral Salt &
Agricultural Products, LLC
Florida State Fair
FPL Foods, Inc.
Furst-McNess Company
George Wadsworth Insurance, LLC.
Gill, Anthony & Debbie
Greeley Hat Works
H & H Liquid Sludge Disposal, Inc.
Heartland National Bank
Hilliard, Joe & Chelsea
Howard Fertilizer & Chemical Co.
Howell, Pat & Karen
Intellibond
Johnson Stivender Wealth Advisors
Jones Supply A.I. Sales & Service
JW Marriott Marco Island
Kenansville Country Store
Kirkland Feedyard
Knights Station Feed
Lallemand Animal Nutrition
- McKettrick, Carl & Lacy
Merck Animal Health
Multimin USA
MWI Animal Health
Nature Coast Insurance, Inc.
Norbrook Inc.
Novus International Inc.
Ocala Stockyard
Okeechobee Feed
Okeechobee Livestock Market
OreGro Seeds-Albany OR
Organic Matters, Inc.
OvaTech
Petteway Citrus & Cattle
Pinova
Pneu-Dart
Priefert Rodeo & Ranch Equipment
Producers Cattle Auction
Purina Animal Nutrition
Rabo AgriFinance
Red Angus Association of America
Roman III Ranch
Rosselle Consulting Inc.
Salacoa Valley
Seminole Tribe of Florida
Southeast Milk Inc,
Strickland, Butch, Kim & Kaydan
Sumter Co. Farmers Mkt. Inc.
Superior Livestock
Syfrett Feed Company
Tarpon Blue Resource Management Inc.
The Hartford - Livestock Insurance
W & W Supply Co. of Fla. Inc.
Wells Crop Insurance
Westway Feed Products
Zoetis