

Florida Cattlemen's Foundation

2021 Ranch Rodeo Finals & Cowboy Heritage Festival

Sponsorship Form

NAME:

COMPANY NAME:

ADDRESS:

PHONE NUMBER:

EMAIL ADDRESS:

WERE YOU A SPONSOR LAST YEAR? () YES NO ()

Note: priority consideration for sponsorship is awarded to those who provided sponsorship last year

Please circle the sponsorship level you wish to purchase. Full details on all sponsorships are included in the 2021 Ranch Rodeo Finals & Cowboy Heritage Festival Sponsorship Guide Book.

Platinum Sponsor \$ 15,000 (and Up)

Gold Sponsor \$ 10,000

Silver Sponsor \$ 7,000

Trail Boss \$ 5,000

Chute Sponsor \$ 1,500

Saddle Sponsor \$ 850

Friend of the Rodeo \$ 500

To Customize Your Sponsorship
Please call the Florida Cattlemen's
Association Office
407-846-6221

Rodeo Program and Magazine Ad Rates:
Please call the Florida Cattlemen's
Association Office
407-846-6221

TOTAL DOLLAR Amount Pledged for Sponsorship: \$ _____

SIGNATURE of Person Completing this form: _____

DATE: _____

Please send the completed form to the Florida Cattlemen's Association

FAX: **407-933-8209** or

EMAIL: Jim@floridacattlemen.org or Dusty@floridacattlemen.org

13th Annual

Florida Ranch Rodeo Finals & Cowboy Heritage Festival

2021 Sponsorship Fact Sheet

- Event will occur September 24- 25, 2021
- Partner with us as we create an action packed weekend of history, heritage and rodeo excitement at the Silver Spurs Arena in the Osceola Heritage Park in Kissimmee.
- Receive corporate exposure from thousands of spectators from around Florida come to our annual event and who attend the regional ranch rodeo competitions throughout the year.
- Show your community support by helping us raise funds for the Florida Cattleman's Foundation which provides youth leadership training and supports other projects throughout the State.
- Your corporate or personal donation is tax deductible through the Foundations' IRS recognized 501(c)(3) charity status.

Sponsorship Opportunities Include:

- Brand the rodeo/heritage festival with your corporate name and logo
- Dedicated space and bio information on our web portal with links to your organization
- Corporate partner "thank you" announcement messages made throughout the weekend event
- Participate in opening ceremonies and during the Awards Presentations
- Corporate partner ads in the Florida Cattlemen's magazine
- Corporate logo printed on all rodeo tickets
- Corporate literature on display in a premium booth location at Festival and in Rodeo Arena
- Corporate logo on promotional posters and literature marketing the event
- Banners, signage and posters displayed throughout Festival and Rodeo Arena
- Complimentary rodeo tickets
 - 1 per \$100 of sponsorship. Example- \$1,500 Chute Sponsorship receives 15 complimentary rodeo tickets
- Sponsors are featured in various media releases throughout the rodeo year