



What is U.S. CattleTrace?

Cattle disease traceability is an important component in the overall biosecurity of the U.S. beef cattle industry, playing a significant role in resuming and maintaining commerce in the event of a disease outbreak. The development of a cattle disease traceability system has risen to one of the top priorities in the industry throughout multiple segments of the beef value chain. To address this industry-wide priority, U.S. CattleTrace was established from a collaborative effort of traceability programs across the U.S.

The system for individual animal disease traceability is complex and must be implemented prior to a disease outbreak to be effective. To be successful, the process for cattle producers must be simple, fast and affordable. Proactive participation in U.S. CattleTrace enables producers to be at the forefront of this industry-driven initiative and influence the future of an expanded traceability system in the U.S. beef cattle industry. The purpose-built infrastructure of this system has the potential to open doors to new value-added opportunities in the beef supply chain, including but not limited to: inventory management, animal health management, operational efficiencies, and enhanced domestic and international trade.

In order to protect the producers' share of the protein market from the potential impact of a disease event, cattle identification and traceability needs to be enacted, enhanced and further developed using electronic I.D. and electronic transfer of data. U.S. CattleTrace is focused on developing a voluntary national traceability system to include all cattle and complement the current USDA regulations.

Our goal is to build a system that is recognized as nationally significant to all domestic and foreign markets. The U.S. CattleTrace disease traceability system strives to be equitable to all industry segments and must be industry-driven and managed by a producer board of directors to ensure data privacy and protection.

Our Mission

To develop and manage a nationally significant, robust and globally accepted voluntary animal disease traceability system for all cattle entering commerce through an industry led, sustainable, non-profit private enterprise in order to protect the nation's herd and U.S. share of the protein market with as little disruption to day-to-day operations as possible.

Who is involved with U.S. CattleTrace?

U.S. CattleTrace welcomes members from across the cattle industry with current membership representing the following number of cattle in the beef supply chain:

- o Cow-Calf producers from 12 states
- o Feedyards with a total one-time capacity of 2.2 million head of cattle
- o Auction Markets who annually market over 1.9 million head of cattle

In addition to our voting members, U.S. CattleTrace is actively engaged with producer associations, allied industry stakeholders, and volunteers from across the United States who have a vested interest in the safety of the U.S. beef supply.